JEEViKA
An Initiative of Government of Bihar for Poverty Alleviation

Bihar Rural Livelihoods Promotion Society
State Rural Livelihoods Mission, Bihar

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Ref: BRLPS/PROJ-MIS/1078/17/427   Date→ 03.05.2017

Office Order

Guidelines for the Implementation of Internet Saathi Programme in Bihar:
A joint initiative of Tata Trust, Google and JEEViKA

Overview

Internet Saathi is a joint initiative of Tata Trusts and Google that focuses on providing internet literacy to rural women across India. This program has currently been successfully implemented in 12 states of India. The outlook of the Tata Trusts should be to place great importance towards promoting sustainable community institutions that take forward development issues in a viable manner. These community institutions provide various services, including technology linkages to the community, for addressing different demands and needs.

To further strengthen these institutions, Tata Trusts is to work towards enabling access to the internet, in partnership with various organizations. The partnership with Google India for Internet Saathi focuses on training communities to go online, whilst providing them access to internet powered devices thereby enabling them to learn new skill sets, expand their financial resources, apart from accessing the knowledge and information which internet provides. Based on the success of the project and feedback from communities, Tata Trusts is required to implement Internet Saathi programme further across the state of Bihar.

Given the extensive reach of BRLPS in rural communities supporting SHG women, Tata Trust is to enter into a partnership with BRLPS to undertake a large scale implementation of this programme.

Objective of the Internet Saathi programme in Bihar

Identifying and training SHG women as Internet Saathis, who will then become the trainers for the larger community and teach them how to use smart devices and access internet

2.1 Overall scope of activities

It would include interventions like teaching rural communities, especially SHG women, to utilize smart devices such as smart phones and tablets and access internet through the devices in a way beneficial to their day-to-day livelihood activities

Supporting well-performing Internet Saathi to sustainably provide internet enabled services to rural communities by becoming micro-entrepreneurs

Geographies of intervention

The project envisages covering approximately 10,000 villages across 10 Districts namely Patna, Jehanabad, Nalanda, Khagaria, Purnia, Muzaffarpur, Rohtas, Siwan, Gaya and Madhubani.

S. No	Project Phase	Name of District	Villages to be covered	Starting Date
1	Phase I	Nalanda and Patna	1,400+ Villages	29 April 2017
2	Phase II	Gaya, Jehanabad, Rohtas and Muzaffarpur	5,700+ Villages	8 Weeks after the start of Phase I
3	Phase III	Khagaria, Purnia, Siwan and Madhubani	2,900+ Villages	8 Weeks after the start of Phase II

Action Plan

Detailed plan of action for Implementation of **Internet Saathi Programme:**

1. Delivery of Internet Saathi Kit at DPCU.

2. Once the devices are delivered at mutually agreed locations, courier person will wait for 2-3 hours for getting update on the count of devices and accessories received.

3. The device count will be updated by district coordinator on WhatsApp group or over e-mail on the same day to track any loss of devices during the transit (Group created for reporting).

4. Any technical or software related issue to be reported on the second day of the training via mail or WhatsApp to expedite correction of the issue

5. One day training of Internet Supervisor appointed for the district at SPMU level.

6. Internet Supervisor to enable monthly/bi-monthly meetings with the saathi for monitoring, day to day technical and social trouble shooting and provide refresher training to the Saathi.
7. Internet Supervisor to undertake responsibility for Saathi performance and help her achieve the targets relating number of villages and number of beneficiaries (other women) trained
8. Training of Internet Saathi as per the plan to be circulated from SPMU. These training will be conducted in a batch of 30-35 Internet Saathi, two to three blocks Internet Saathi will be trained at one location. The cost for each batch is mentioned in the Annex 1. Master Trainer and Associates representing Tata Trust will be delivering the training module after sharing the same with MIS theme of BRLPS. Duration of training to Internet Saathi is two days.
9. Selected Internet Saathi to train 600-700 women in their assigned villages.
10. Saathi achieving their targets in the said timelines will be able to retain 1 smartphone given to them as a reward
11. In order to carry out the above activities the cost can be incurred as per actuals with maximum limit as mentioned in Annex I. The remunerations and other earnings of Internet Saathi, Internet Supervisors and District Supervisors will be as per details mentioned in Annex 1.

By the order of CEO

(B K Pathak) 3.5.2017

Officer on Special Duty

Annexure:

I.   Budget Component and Heads

Copy to:

I.   Director, All PCs, CFO & AO

II.   All SPMs, FO, PS, PM

III.   DPM and Thematic Managers of Nalanda, Patna, Gaya, Jehanabad, Rohtas, Purnia, Muzaffarpur, Khagaria, Siwan Madhubani.

IV.   IT Section

Manav Jauav.
03/05/17.

ANNEX I

Component	Budget Head	Description of the cost components to be booked under respective Budget Head	Time (months)	Unit Cost(in ₹)
BTDP/ NRLM/ NRLP	Honorarium to cadre/Internet Saathi	Honorarium for the Internet Saathi	6	1,000 per Internet Saathi
	Consultancy Fee/Charges	Honorarium for District Project Coordinators	7	12,000 per District Coordinator
	Honorarium to cadre/Internet Saathi	Honorarium for the Internet Supervisors (10 Saathi under 1 supervisor)	7	2,500 per Supervisor
	Capacity Building of Cadre/Internet Saathi/ Internet Supervisor	Cost for training (Including venue, food and logistics for 30 Internet Saathi per training for 2 days)	1	15,000 per batch
	Capacity Building of Cadre/Internet Saathi/ Internet Supervisor	Cost for monthly meetings of Saathi and supervisors	6	60 per Saathi
	Admin. Chagres	Travel and telecommunications for Internet Supervisors	7	700
	Admin. Chagres	Vehicle Charges for Monitoring Internet Saathi Training	Based on number of Days Internet Saathi Training is conducted	800 per day

Mauan Jauan
03/05/17.